



\$100,000

Presenting Sponsorship

November 9-11, 2017  Fisher Island, Miami



THE ELEMENTS

- ⚓ Yachts ranging in size from 40 to over 200 feet
- ⚓ 400 Guests attending including Yacht Owners, their guests and sponsors
- ⚓ Black Tie Optional Gala Featuring a Live Auction Theme is Under the Blue Seas (blue attire is encouraged)
- ⚓ Yacht Hop/Dockside roving cocktail party aboard a selection of megayachts that participate in a drink contest and a golf cart decorating contest – Theme is “Pirates of Fisher Island”
- ⚓ Special Presentation to Event Founders Rita & Rick Case and an induction of Mr. & Mrs. Terry Taylor into our Dream Makers Society

WHAT YOUR COMPANY WILL RECEIVE

- ⚓ One yacht to be displayed up to 150 feet, dockage included
- ⚓ Brand/Product exposure showcased in the Luxe Collection
- ⚓ Strategic “high end” networking
- ⚓ Two page color ad in the event program guide
- ⚓ Color ad in live auction program
- ⚓ Participation (20 VIP credentials) for the event (valued at \$30,000)
- ⚓ Recognition from the stage
- ⚓ Recognition on signage
- ⚓ Gobo displayed at event
- ⚓ Opportunity to provide promotional materials in the gift bags
- ⚓ Opportunity to provide guests with a 4 minute company overview on DVD
- ⚓ Special invitation for 4 to the ultra exclusive Admirals Club Party
- ⚓ Sponsorship of the Formal Gala & Cocktail Reception
- ⚓ Ads in the following BGCBC 2018 Event Programs: Boca Raton Concours d’Elegance, Ranch Roam, Dinner Auction and 100 Outstanding Women of Broward County

BENEFITING



BENEFICIARY

The Boys & Girls Clubs of Broward County, founded in 1965, serves 12,500 youth at 12 Clubs in Fort Lauderdale area. Annual dues are \$15 per child, though no child is ever turned away. Programs and services rank top in the country. Administrative cost is consistently below 7%.

CHARITABLE DONATION

\$100,000 sponsorship
50% due by September 14, 2017
Balance due by October 20, 2017
All sponsorships must be paid in full prior to event

FOR FURTHER INFORMATION, CONTACT:

Kerry Becker, Director of Corporate Events
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EXECUTIVE COMMITTEE

Rita & Rick Case, Event Founders

Claudette Bonville
Christy & Larry Hierholzer
Brian Quail, President/CEO Boys & Girls Clubs of Broward County
Felix Sabates
Linda & Douglas Von Allmenn

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